

Frank

CPG PARTNERS



Executive Search & Recruitment Specialists Consumer Packaged Goods

Listening is our first and most important skill. Listening leads to understanding, collaboration, and ultimately – the discovery of exceptional candidates.

Applying the Fit and the Fabric of your company culture in every search successfully identifies candidates who compliment what you stand for.

We partner with leading consumer packaged goods organizations to identify, attract, recruit and retain proven leaders and build successful teams.

Over 93% of first-time search engagement clients become long-term partners utilizing our services and expertise to help them with additional talent acquisition needs.



Executive & Professional Search

We are the true competitive advantage when the right fit matters...*and it always matters.*

Focused exclusively on identifying top talent and leadership within the consumer packaged goods industry our consultants are uniquely positioned to help you identify, engage, attract and select the key leadership and professionals who best fit your organization's unique needs.

Our experience, reputation and relationships with the industry's top leadership and talent give us access to the most sought-after candidates in their fields. Our consultants know the competitive landscape and give you the access to attract the talent you seek for your organization.

Applying the Fit and the Fabric of your company culture in every search.

We combine an understanding of your company's culture and critical needs with a proven executive and professional search process that delivers results.

As the leading consumer goods executive and professional search firm, we offer top industry insights and recruitment expertise. We identify, engage, and deliver the right talent every time.

We start by listening— part artful judgment and part science. We're uniquely suited to understand your consumer goods recruiting needs.

360 Degree Candidate Assessment & Selection

Functional Competency	Domain Knowledge
Leadership Competency	Work Style
Historic Performance	Cultural Fit
Ability to Hire and Build Teams	Motivation, Thoughtfulness and Critical Thinking
Professional Values	

Our industry leading access to top talent gives you the assurance that you are able to identify, attract, select and hire the top candidate with the right skills, qualifications, and values for the job every time.



Practice Areas

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Unparalleled Industry Insight.

Our consultants specifically provide you with CPG industry recruiting expertise. You'll gain a competitive advantage in leveraging Frank CPG Partners' insights. We share a relentless drive to identify, engage and deliver you the right talent, every time.

Our consultants support the following industries, serving start-ups through global enterprises:

Consumer Goods
Food
Beverage
Nutraceuticals
Personal Care
Cosmetics
Consumer Health Care
Consumer Packaging
Agri & Agri Technology
Pet & Pet Health
OTC

We're always seeking to connect with great talent! Please remit your resume to opportunity@frankcpg.com

Functional Areas

The methodology, art, and science of recruiting success.

Our associates share a passion for delivering the right fit for every function.

We're in the know about who you should know.

Focused exclusively on the consumer goods industries, our associates understand the functional requirements of each and every search assignment. We help our clients identify, engage and attract executive leadership and professional talent in both retained and flexible solution engagements. Every search is tailored to the unique requirements of the assignment.

Our practice consultants combine their understanding of both industry specific competitive environments and functional requirements of each role with recruitment expertise, ensuring that the right talent and the right fit are identified, engaged and presented during every assignment and project.

C-Suite
Supply Chain and Operations
R&D | NPD | Scientific
Brand | Marketing | Sales
Finance & HR
Quality & Regulatory
Engineering | Technology | CI



Our Expertise

Search and recruitment, it's our expertise.

Expertly delivering the art & science of recruitment success for the consumer goods industry. We are your Competitive Advantage.

Exclusively Focused on CPG

Exclusively focused, our consultants are positioned to provide you unparalleled guidance and access as you navigate the competitive consumer goods talent landscape.

Search & Recruiting

Recruiting, selecting and making the right hire is a challenging task for any organization: it takes dedication, innovative thinking and focus, along with a deep industry and functional expertise. When outside assistance is necessary to identify and recruit the right leadership or professional talent we're uniquely positioned to help.

Our Methodology

Our methodology includes innovative tools and technologies that complement our consultant's industry and functional expertise to deliver the right hire, every time. We are where the consumer goods industry meets the art and science of search.

Industry Leading Access

Our industry leading access to top talent gives you the assurance that you are able to identify, attract, select and hire the top candidate with the right skills, qualifications, and values for the job every time.

We're donating a portion of every fee toward causes that benefit the poor, orphaned, and destitute around the world. Ask us about it.



Our Process

01. We Listen

We hear and take to heart every specific requirement you mandate for the candidate we're recruiting on your behalf. We share the same industry language. There's no fear of being misinterpreted and wasting time. We fully understand the needs of every recruitment you assign to us.

02. We Research

You're in good hands. Frank CPG Partners is prized for our granular, detailed research. On your behalf, we leverage our proprietary, systematic research systems, our established CPG industry relationships and our extensive networks.

03. We Recruit

This is where we excel. We identify, engage, motivate and exhaustively qualify your next hire. The candidates we present will match your qualifications, organizational culture, current and long-term objectives and overall business goals. You will gain from our industry experience, combined with what our clients deem our "gifted intuition."

04. We Introduce

It's time to make some tough decisions. We've introduced you to three perfect candidates. Now you have to deliberate in post-interview meetings — which of the three will be your next hire? You may even decide to create new positions and hire more than one of these great talents before your competitors do (and yes, it's happened).

You Succeed

Once you're ready to make your final selection, we work closely with you and your team, guiding you on each specific candidate's nuances. This ensures a successful hiring and onboarding experience for you both. In the end, you have a thrilled candidate who is now an asset to your team... and Frank CPG Partners on speed dial. Cheers!



Contact Us

Call Us

615.469.1673

Email Us

search@frankcpg.com

To our valued and prospective clients,

We invite you to join our respected and absolutely satisfied clients. For more information, questions, or to engage our services, please contact search@frankcpg.com.